



Chemainus & District Chamber of Commerce

Office: 9796 Willow Street, Chemainus, BC, Canada
Mailing Address, Box 575, Chemainus, BC, V0R 1K0
Email chamber@chemainus.bc.ca | Website www.chemainus.bc.ca
Phone (250) 246-3944 | Fax (250) 246-3251

November 16, 2011

Located at the entrance to Waterwheel Park, and on the harbour side of 49th Parallel Grocery are two large Business Locator signs. You are likely already aware of these, and may have been asked to purchase an opportunity to have your business located on these signs several years when they were last updated. You are also probably aware that they are showing their age.

These signs are an important way for businesses in Chemainus to advertise themselves to tourists. Anyone who spends much time near the dock will tell you that people coming off boats commonly stop and look at the map. People walking between Old Town and downtown, or coming from the parking lot in Waterwheel Park walk right past the other sign and we have seen tourists photographing it. We have heard stories from local businesses about new customers who say that they found them on the Business Locator sign.

The Chamber has obtained quotes for renewing these signs with new graphics and a new map printed on aluminum with a new covering. The intent is to renew them annually in future to keep them current.

We are offering you the opportunity to show the location of your business on the new signs. The new map will feature downtown and Old Town as before, but the area map will include Saltair to Crofton, and Highway #1. This is to be able to show the location of B&Bs and highway businesses. If you are a Chamber member, and off the map, we can also offer a listing with a directional area on the map pointing the way to your place.

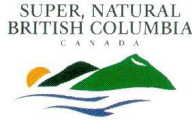
We expect that the new signs will be installed in the spring, well before the 2012 tourist season begins. If you would like to take advantage of this opportunity, please return the attached form, along with your cheque, to

Chemainus & District Chamber of Commerce
Box 575
Chemainus, BC V0R 1K0

You will be contacted to confirm the details, and will be able to approve the listing before it is printed and installed.

More information is available by contacting Jeanne Ross, Chamber Coordinator, 250-246-3944 or chamber@chemainus.bc.ca.





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Business Locator Sign Listing Order Form

Business Name (as you want it on the sign) _____

Business Location (as you want it on the sign) _____

Contact name _____

Contact phone _____

Contact e-mail _____

Category in which you want to be included (one included in the basic fee, extra categories at extra cost)

- | | |
|----------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Accommodations | <input type="checkbox"/> Marine |
| <input type="checkbox"/> Restaurants / Pubs | <input type="checkbox"/> Recreation |
| <input type="checkbox"/> Galleries & Studios | <input type="checkbox"/> Health and Wellness |
| <input type="checkbox"/> Stores and Gifts | <input type="checkbox"/> Financial & Insurance Services |
| <input type="checkbox"/> Recreation | <input type="checkbox"/> Business Services |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Public Services |
| <input type="checkbox"/> Auto | <input type="checkbox"/> Other _____ |

Name, address and locator "dot" on the map:

For Chamber members: \$150 + HST = \$166 q _____ \$ _____

For non-members: \$200 + HST = \$224 q _____ \$ _____

Additional categories, add

For Chamber Members: \$15 each + HST = \$16.80 ___ x q _____ \$ _____

For non-members: \$20 each + HST = \$22.40 ___ x q _____ \$ _____

Logo added to the text listing (you provide the file), add

For Chamber Members: \$40 + HST = \$44.80 q _____ \$ _____

For non-members: \$60 + HST = \$67.20 q _____ \$ _____

TOTAL _____ \$ _____

Please return with your payment (cheque or phone us 250-246-3944 to pay by credit card). You will be contacted to confirm your listing and arrange for receipt of your logo if you have chosen that option.

Deadline to ensure inclusion for 2012 is January 20, 2012

Return to Box 575, Chemainus, BC V9L 1C7, fax to 250-3251,

or scan and e-mail to chamber@chemainus.bc.ca

Please do NOT send credit card numbers via e-mail – give us a call 250-246-3994